

Battle of the Belts

Pasco County 2017-2018

Dear Pasco County High School,

Thank you for participating in the 2017- 2018 Battle of the Belts! Keeping our students safe from driving distracted and encouraging them to wear their seatbelts encourages them to stay safe while on the roads. We look forward to seeing how creative and influential your students are in educating their peers.

How to Engage the Students:

1. Have your principle **sign** the School Participation Agreement then email me a picture of it
2. Tell your school what BOTB is and that they can win prizes! **Promote** to all students
3. Give Students this Packet
4. **Students Create!** Videos/Posters/ Handouts/Essays Promoting Safety Belt Use and Driving without Distractions
5. Make a PowerPoint presentation about what happened during campaign week
6. **Email** all work in PDF formats or VID formats **INCLUDE STUDENTS NAMES and SCHOOL NAME**



Dates For The Calendar:

- Registration Due **Jan 19**
- Pre Seat Belt Surveys prior to **Feb 9**
- Campaign Runs **Feb 12-16**
- Post Seat Belt Surveys after **Feb 19**
- All Entries Due **Feb 23**
- Awards Ceremony **March 15**

**SAFE
K:IDS**
FLORIDA
SUNCOAST

Any Questions/
Comments/Concerns?
Please email Pember
Hedger at
phedger1@jhmi.edu



A program of:
**JOHNS HOPKINS
MEDICINE**

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ALL CHILDREN'S HOSPITAL**



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For The Teacher or SRO:

School Participation Agreement

Confirmation of participation must be submitted by e-mail

before **Jan 19, 2018** to phedger1@jhmi.edu

Attn: Suncoast Safe Kids Coalition

High School Name:	
Name of designated faculty contact	
Contact phone number	
Contact email	

Our High School intends to compete in the 2017-2018 Battle of the Belts Program for Pasco County.

Print Principal or Assistant Principal Name: _____ Date: _____

Signature of Principal or Assistant Principal: _____ Date: _____

Expectations and Instructions:

- Take the lead and get all students at your school wearing their seatbelts and excited to create promotional media materials. Get other teachers/faculty members on board, the more participation, the greater your chances of winning Battle of the Belts. Campaign runs **Feb 12-16**
- Everyone who participates is given 1-week for students to promote and campaign against distracted driving and promote seatbelt use. Document your campaign efforts by taking photos and creating a PowerPoint presentation. Email in PDF by **Feb 23**
- Prizes are awarded for all of the following- Highest % of increased seat belt use, Highest # of students wearing a seat belt, Best Student Video Promotion, Best Campaign (shown in your PwrPt), Best Student Essay, Best Student Poster. Awards ceremony is held at Eckerd College on **March 15**

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For The Students: Campaign Week is Feb 12-16

Student Participation Agreement

(Please submit with VIDEO, Poster or Essay submission)

The student noted below has permission to participate in Battle of the Belts activities, which are focused on peer to peer education to support seatbelt use, distracted driving and other vehicle safety issues.

Student Name _____ Date _____

Parent Name _____ Date _____

Parent Signature _____ Date _____

Expectations and Instructions to Participate:

1. **Everything you create:** Needs to have your name and high school on it. The goal is to encourage your peers to wear their seatbelt at all times in the car as well as drive without any distractions (cell phones/loud music/etc). You as well as your school will be eligible for prizes for this campaign project. To qualify, please pick one or more of the options below to create and submit. Take photos to document this project and make sure your teacher/SRO in charge receives these photos. **All creations need to be emailed to phedger1@jhmi.edu in a .pdf or .mp4 format by Feb 23.**

Campaign Options:

1. **Make A Video:** The video should be 90 seconds or less. These will be posted on YouTube so be careful with copyrighting, especially music choices. The total score will be based on how effective you are in encouraging your peers (not us) to drive safe. Save your video in an .mp4 and onto a disk. If you have trouble emailing it, contact Pember at email provided above.
2. **Write an Essay:** The essay should include facts and resources. It should be 2 pages max and double spaced size 12pt font. The goal is to write an essay that encourages your peers to drive safe. The more convincing, the more likely you are to win. Save your essay as a .pdf in the format (your-school-yourlastname.pdf) ex: RiverRidge-Hedger.pdf then email it in.
3. **Make a poster:** Create a poster that sends a message to your peers. Make sure your name is on the back of the poster. If your school allows, hang your poster up in the hallway during campaign week! Take a photo of your poster, save it in this format (your-school-yourlastname.pdf) ex: RiverRidge-Hedger.pdf then share by email with your teacher and Pember.