

LOGIC MODEL					
Community Connector Group Obesity / Overweight and Chronic Disease / Pre-Diabetes Champion Fit4Allkids					
CHNA Research / Root Causes	Key Activities (includes PSE changes)	Health Barriers / Health Equity Addressed	Key Institutions and Their Roles	Collaborators and Their Roles	Ultimate Outcomes by 2020
<p><u>CHNA Research:</u></p> <ul style="list-style-type: none"> <li>• More than one-quarter of youth 11-17 are obese or overweight</li> <li>• 90% of health professionals, educators, community leaders and 85% of parents believe school officials have a role in improving the health of students</li> </ul> <p><u>Other Research:</u></p> <ul style="list-style-type: none"> <li>• 19% of children aged 2-5 years are obese</li> <li>• 80% of overweight children become obese adults</li> <li>• Student BMI continues to increase across county</li> </ul> <p><u>Key Root Causes:</u></p> <ul style="list-style-type: none"> <li>• Unhealthy and dangerously unhealthy lifestyles</li> <li>• Perceived higher costs of healthy food</li> <li>• Food deserts</li> <li>• Lack of knowledge in how to prepare nutritious and affordable food</li> </ul>	<ul style="list-style-type: none"> <li>• Empower and assist Pinellas County Schools Healthy School Teams (HST's), parents and school staff to adopt assessment recommendations at their schools and at the district level. <i>Environmental change</i></li> <li>• Identify food insecurities in St. Petersburg by implementing universal food insecurity screening tools for medical providers, community organizations and schools. <i>Systems change</i></li> </ul>	<p><u>CHNA Health Barrier 1:</u></p> <ul style="list-style-type: none"> <li>☒ No insurance / no access to providers or behavioral health / no transportation</li> </ul> <p><u>CHNA Health Barrier 2:</u></p> <ul style="list-style-type: none"> <li>☒ Access to nutrition / physical activity</li> </ul> <p><u>CHNA Health Barrier 3:</u></p> <ul style="list-style-type: none"> <li>☒ Healthy living education</li> </ul> <p><u>CHNA Health Barrier 4:</u></p> <ul style="list-style-type: none"> <li>☒ Resource rich community does poor job distributing resources</li> </ul> <p><u>Other Barriers:</u></p> <ul style="list-style-type: none"> <li>• Inconsistent language regarding obesity among city, schools, and medical providers</li> <li>• Increased availability &amp; affordability of junk food</li> <li>• School leadership has competing priorities</li> </ul> <p><u>Health Equity:</u></p> <ul style="list-style-type: none"> <li>• Assist Title I schools to ensure success of all HST's</li> <li>• Involve affected communities with developing solutions</li> </ul>	<p><u>JHACH</u></p> <ul style="list-style-type: none"> <li>• Community Affairs: Partner with PCS Health Services to identify/assist low-performing HST's in St. Petersburg</li> <li>• Obesity Clinic: Review/update screening tools at all patient entry points</li> </ul> <p><u>Pinellas County Schools</u></p> <ul style="list-style-type: none"> <li>• Provide external collaborators with access to Healthy School Teams in St. Petersburg</li> <li>• Tap into existing PCS / Education Foundation programs working with community stakeholders</li> <li>• Share/update parent questionnaires to identify food insecurities</li> <li>• Leverage with SHAC priorities</li> </ul> <p><u>DOH-Pinellas</u></p> <ul style="list-style-type: none"> <li>• Data and research</li> <li>• Review/update screening tools at all patient entry points</li> <li>• Provide educational materials to families</li> </ul> <p><u>City of St. Petersburg</u></p> <ul style="list-style-type: none"> <li>• Healthy St. Pete: promote adoption of HST's</li> <li>• Implement screening tool in city-sponsored community programs; data collection and analysis</li> </ul>	<p><u>Juvenile Welfare Board</u></p> <ul style="list-style-type: none"> <li>• Identify/align similar efforts with HST's priorities/needs</li> </ul> <p><u>Data collection/analysis</u></p> <ul style="list-style-type: none"> <li>• USF College of Public Health</li> <li>• UF/IFAS extension</li> </ul> <p><u>Participation in HST's / Food insecurity screening tool / share resources</u></p> <ul style="list-style-type: none"> <li>• Pinellas Parents for Healthy Schools</li> <li>• Local pediatrician coalition</li> <li>• Coalition of Black Nurses, faith-based community nurses, ARNPs, PAs</li> <li>• New PCS school board members</li> <li>• Insurance companies/Medicaid</li> <li>• Feeding Tampa Bay Hunger Action Alliance</li> <li>• Faith-based leaders,</li> <li>• Daycares/preschools (R'Club, YMCA, Early Learning Coalition)</li> <li>• Other: Urban League, Healthy Start, Police Athletic League, Boys &amp; Girls Clubs</li> </ul>	<ul style="list-style-type: none"> <li>• All schools in St. Petersburg receive alliance for a Healthier Generation's National Healthy Schools designation by 2020</li> <li>• A collaborative and sustainable approach to identifying solutions to food insecurity that involves communities affected by the problem</li> </ul> <p><i>Social Change</i> Healthier schools</p> <p><i>Health issues combined due to overlapping solutions</i></p>

Target geographic location: St. Petersburg, Florida