Birth Outcomes / Infant Mortality

2019 Collaborative CHNA Health Issue Key Findings
According to the Healthy Start Coalition of Pinellas County, birth-related issues including infant mortality and low birth weight are found to be more prevalent among Black/African American women by almost 2.5 times in 2018.

- In Pinellas County, data shows that Black/African American infants are at a inequality in terms of infant mortality. In 2017, there were 11.4 Black/African American infant deaths per 1,000 live births.
- In relation to low and very low birth weight, Black/African American babies are over two times more likely than their white counterparts to be considered low or very low at birth.

Outcomes-Driven Activities

Social and Political Determinants of Health
Increase the knowledge and awareness community leaders, Pinellas residents and clinical staff has of the impact social determinant of health have on an individual and communities in an effort to influence housing, employment and transportation.

Targeted Education
Provide comprehensive, high-quality preconception/interconception health care and convenient education to eliminate or minimize societal implications to improve birth outcomes.

Father Involvement is Important
Improve cognitive, behavioral and general health of children through increasing father and/or partner engagement, particularly during early childhood development. Establishing a lifelong presence and impact can contribute to higher levels of success in a child’s career and improve the likelihood of a strong, long-term relationship.

PROPOSED OBJECTIVES

1. Increase awareness of social and political determinants that affect patients’ health in order to improve health equity and quality of services by Dec. 31, 2022.

2. Increase the number of individuals 14-44 years of age who have reproductive health education to increase understanding of best practices to make informed decisions before becoming pregnant in Pinellas County by Dec. 31, 2022.

3. Increase father/partner involvement in pregnancy and early childhood stages by providing resources and awareness of the positive impact of paternal engagement in Pinellas County families by Dec. 31, 2022.