

Community Connector Group Substance & Alcohol Abuse Champion Pinellas County Opioid Task Force						
LOGIC MODEL	CHNA Research / Root Causes	Key Activities (includes PSE changes)	Health Barriers / Health Equity Addressed	Key Institutions and Their Roles	Collaborators and Their Roles	Ultimate Outcomes by 2020
	<p><u>CHNA Research:</u></p> <ul style="list-style-type: none"> • 13% of high schoolers report using tobacco • Health professional, educators and community leaders cited substance and alcohol abuse and tobacco use as a top health issue particularly prevalent among other-income youth <p><u>Key Root Causes:</u></p> <ul style="list-style-type: none"> • Parents/families normalize use of substance for youth, starting as early as middle school • Teens have perception that harm of substances has decreased or that substances are to be used as coping mechanisms • 18% of high school students use a medication that is not prescribed to them 	<ul style="list-style-type: none"> • Develop awareness campaign on drug addiction, beginning with opioids. • Assist the Pinellas County Opioid Task Force (PCOTF) with the youth efforts of its opioid epidemic campaign 	<p><u>CHNA Health Barrier 3:</u></p> <ul style="list-style-type: none"> ☒ Healthy living education <p><u>CHNA Health Barrier 4:</u></p> <ul style="list-style-type: none"> ☒ Resource rich community does poor job distributing resources <p><u>Other Barriers:</u></p> <ul style="list-style-type: none"> • School leadership has competing priorities • Decreased funding • FACE IT schools program: kids do not always come at their own will <p><u>Health Equity:</u></p> <ul style="list-style-type: none"> • Will opioid crisis be addressed quicker because those affected are mostly white? 	<p><u>JHACH</u></p> <ul style="list-style-type: none"> • Maternal Fetal Neonatal Institute: assist PCOTF in increasing substance abuse education for prenatal / pregnant women at JHACH entities • OME: Ensure that substance abuse education/training for physicians is uniform • Community Affairs: Explore peer-to-peer education via health squads <p><u>Pinellas County Schools</u></p> <ul style="list-style-type: none"> • Consider expansion of Anonymous Alerts App that's used for bullying; to include drug use <p><u>DOH-Pinellas</u></p> <ul style="list-style-type: none"> • Co-leading Pinellas County Opioid Task Force efforts with Operation PAR <p><u>City of St. Petersburg</u></p> <ul style="list-style-type: none"> • Work with TASCO Students and sports leagues on peer-to-peer messages 	<p><u>Assist with awareness campaign on addiction</u></p> <ul style="list-style-type: none"> • Drug Free America • Department of Juvenile Justice • Faith-Based Organizations • DCF • Eckerd Connects • Housing Authority • Tampa Bay Wellness initiative <p><u>Pinellas Parents for Healthy Schools</u></p> <ul style="list-style-type: none"> • Assist with parent/family education 	<ul style="list-style-type: none"> • Decrease number of opioid-related deaths in Pinellas County • Reduce potential of increased opioid use by teen population <p><i>Tobacco Use covered by Asthma/Allergies group</i></p>

Target geographic location: St. Petersburg, Florida