

Johns Hopkins All Children's Hospital

# Together for All Children

SPONSORSHIP  
OPPORTUNITIES

TAMPA November 1, 2022  
ST. PETE November 3, 2022

## About Together For All Children:

This inspiring morning program brings the Foundation's powerful network together to hear from panelists on children's health issues. The program features Johns Hopkins All Children's Hospital experts who are at the forefront of medical advancements and research.

## About Johns Hopkins All Children's Hospital:



### TREATMENT:

296,000+ annual outpatient care visits  
7,100+ annual surgeries  
34,000+ annual Emergency Center visits



### RESEARCH:

500+ Institutional Review Board-approved research studies being conducted by our clinical and translational investigators



**EDUCATION:** Train pediatric residents and fellows through Johns Hopkins All Children's programs and a 40+ year relationship with USF Health in providing pediatric training



### ADVOCACY:

17% of children under 18 in our area live in poverty. As the organizer for the Healthy Start program in St. Petersburg, we seek to improve outcomes for young children.



### #1 CHILDREN'S HOSPITAL IN THE TAMPA BAY REGION, NATIONALLY RANKED IN 4 SPECIALTIES:

Neurology and Neurosurgery, Diabetes and Endocrinology, Nephrology and Orthopaedics



### MAGNET® RECOGNIZED:

Achieved Magnet designation in 2019 recognizing the highest level of professionalism in nursing practice.



### MAIN HOSPITAL:

259 private inpatient beds

### SPECIALIZED UNITS:

Neonatal Intensive Care Unit, Heart Center, Pediatric ICU, Cancer and Blood Disorders, Neurosciences, Center for Congenital Diaphragmatic Hernia, Pediatric Emergency and Trauma Center, Surgical Extended Care Unit, Special Procedures Unit, and 12 Operating Rooms

### OUTPATIENT CARE:

10 locations across 6 counties

## Together For All Children - Overview of Opportunities

	SPONSORSHIP OPPORTUNITIES				ONSITE EVENT UNDERWRITING	
	Presenting	Contributing	Joining	On Board	Decor	Breakfast
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$1,000
2022 Inaugural Pricing	\$20,000	\$7,500				
Limited to	1	4			2 (1 per location)	2 (1 per location)
Event Signage	Top Logo Placement	Logo	Logo	Name	Name	Name
Recognition During Program	Speaking Opportunity	Verbal Recognition	Verbal Recognition	Verbal Recognition		
Promo Video	During Program					
Marketing Pre-Event	Logo	Logo	Logo	Name		
Private Lunch	10 Guests and a Panelist	10 Guests and a Panelist				
Event Registrations	20 Total (10 per location)	10	6	4	2	2

# Together For All Children

Nov. 1 & 3, 2022

## Presenting Sponsorship **\$25,000**

2022 Inaugural Price: \$20,000      Limited to 1

### Branding:

- Company named presenting level sponsor of Together For All Children
- Company recognition in select digital and collateral materials (logo where applicable)
- Logo recognition on event sponsor signage (premium logo placement)
- Logo recognition on event video screens
- Opportunity for a 30 second promo to be included in the program (provided by sponsor)

### Promotion:

- Company logo included in select electronic correspondence (minimum 2 emails with premium placement)
- Logo recognition on Together For All Children event web page (premium placement)
- Company logo on event registration page (premium logo placement)
- Company verbally recognized by host during event
- Company recognition on Facebook thank you post
- Opportunity to speak at event
- Private lunch for 10 guests with a panelist immediately following the program

### Hospitality:

- One premium table of 10 guests at each location (20 registrations total)

## Contributing Sponsorship **\$10,000**

2022 Inaugural Price: \$7,500      Limited to 4

### Branding:

- Company recognition in select digital and collateral materials (logo where applicable)
- Company recognition event sponsor signage
- Logo recognition on event video screens

### Promotion:

- Company logo included in select email marketing
- Company logo on Together For All Children event web page
- Company logo on event registration page
- Company recognized by host during event
- Company recognition on Facebook thank you post
- Private lunch for 10 guests with a panelist immediately following the program

### Hospitality:

- One premium table of 10 guests at location of choice

# Together For All Children

Nov. 1 & 3, 2022

## Joining Sponsorship \$5,000

### Branding:

- Company recognition in select digital and collateral materials (logo where applicable)
- Company recognition event sponsor signage

### Promotion:

- Company logo included in select email marketing
- Company name recognition on Together For All Children event web page
- Company name recognition on event registration page
- Company recognized by host during event
- Company recognition on Facebook thank you post

### Hospitality:

- One premium table of 6 guests

## On Board Sponsorship \$2,500

### Branding:

- Name recognition event sponsor signage

### Promotion:

- Recognized by host during event

### Hospitality:

- Registration for 4 guests

## Underwriting Opportunities \$1,000

Choose: Decor, Food      Limited 1 per Location

### Branding:

- Name recognition event sponsor signage

### Promotion:

- Recognized by host during event

### Hospitality:

- Registration for 2 guests