Event Description

This one-day event is a nationwide premier virtual offering for continuing education for Attorneys, Trust Officers, Bankers, CLUs, CPAs, CTFAs, CFPs and other like-minded professionals. Each year the event welcomes over 500 participants. Education sessions encompass a variety of relevant topics that are presented by leading experts in the Estate, Tax, Legal and Financial Planning fields. Professional advisors and planned giving professionals are important partners to Johns Hopkins All Children’s Foundation. We work closely with our community of advisors to offer the best continuing education and planned giving resources. Through our planned giving programming professionals and their clients know we can add value to their work and that planned gifts are an important way donors can make a difference for our children today and in the future.

Committee/Volunteer Responsibilities

Join a dynamic team of advisors, opportunities include: Chair, Vice Chair, Lead Sponsorship Volunteer.

Key Accountabilities Include:

- Advocate – Advise on seminar related activities and promote the seminar to colleagues, peers and other legal and financial professionals by attending estate planning councils and other networking events.

- Support – Assist in the recruitment of national speakers and informational topics that will educate and attract attendees from across the United States.

- Engage – Participate in monthly virtual seminar planning meeting, provide insight and ideas for marketing the seminar, attend the seminar event, attend speaker’s dinner, serve as a greeter and representative of the committee on the day of the event, review and analyze participant evaluations and feedback after the event, provide relevant feedback on ideas for improvement and areas of opportunity to address for the next annual Estate, Tax, Legal and Financial Planning Seminar.

How Do I Volunteer?

Contact a member of the Johns Hopkins All Children’s Foundation.

- Director, Planned Gifts, Lydia Bailey • Lydia.Bailey@jh.edu • 727-767-8914 • 727-698-1286