

<p>LOGIC MODEL Community Connector Group Birth Outcomes / Infant Mortality Champion Healthy Start at Johns Hopkins All Children's Hospital</p>					
CHNA Research / Root Causes	Key Activities (includes PSE changes)	Health Barriers / Health Equity Addressed	Key Institutions and Their Roles	Collaborators and Their Roles	Ultimate Outcomes by 2020
<p><u>Key Root Causes:</u></p> <ul style="list-style-type: none"> • Micro – Prematurity / Low Birth weight- health of mom impacts-smoking, overweight and obesity (diabetes), UTI's end pregnancy, periodontal disease, hypertension, maternal toxic stress, trauma, mental health • Macro - affordable housing and homelessness, meeting basic needs, transportation, employment, nutrition- healthy options (food desert), affordable child care, trust from agencies, absence of social support, lack of professional counselors or support professionals 	<ul style="list-style-type: none"> • Refine countywide referral process for pregnant women and infants who qualify for maternal and child health home visiting programs. <i>Systems change</i> • Educate health providers to conduct comprehensive screening of maternal and child health participants that includes identification of social health needs and awareness of appropriate resources. <i>Systems change</i> • Provide health literacy information to prenatal mothers and fathers that enables them to become more involved in their individual care. <i>Environmental change</i> 	<p><u>CHNA Health Barrier 3:</u></p> <ul style="list-style-type: none"> ☒ Healthy living education <p><u>CHNA Health Barrier 4:</u></p> <ul style="list-style-type: none"> ☒ Resource rich community does poor job distributing resources <p><u>Other Barriers:</u></p> <ul style="list-style-type: none"> • Social determinants of health set reality of care, expectations of care for participants • Mother may lose benefits if father is involved <p><u>Health Equity:</u></p> <ul style="list-style-type: none"> • Disparities caused by impact of lifelong racism 	<p><u>JHACH</u></p> <ul style="list-style-type: none"> • Maternal Fetal Neonatal Institute: take lead on educating health providers • Assist in development and promotion of educational collateral <p><u>DOH-Pinellas</u></p> <ul style="list-style-type: none"> • Collaborate on referral process; provider education <p><u>Pinellas County Schools</u></p> <ul style="list-style-type: none"> • Assist with messaging and ensure that treatment of fathers is supportive <p><u>City of St. Petersburg</u></p> <ul style="list-style-type: none"> • Distribute info 	<p><u>Healthy Start Federal</u></p> <ul style="list-style-type: none"> • Collaborate on referral process; provider education; develop health literacy info <p><u>Healthy Start Coalition</u></p> <ul style="list-style-type: none"> • Collaborate on referral process; provider education <p><u>Develop health literacy info, info distribution</u></p> <ul style="list-style-type: none"> • MCH/other home visiting programs • Programs that serve infants 0-3 <p><u>Distribute info</u></p> <ul style="list-style-type: none"> • Faith-based organizations • St. Petersburg Police Department • Department of Corrections 	<ul style="list-style-type: none"> • Consistent messaging to a broader base • Increased access to reproductive life plan resources • Increased number of women and men with a reproductive life plan <p><i>Social Change</i> Increased percentage of planned pregnancies</p>

Target geographic location: St. Petersburg, Florida