



Spring 2015
Newsletter

“We have our granddaughter because of this hospital.”

Dream Builders Mark and Patty LaPrade Share Their Reasons for Giving

Sometimes a simple sentence explains it all.

“We have our granddaughter...”

Different people have different reasons for becoming supporters of All Children's, but for Mark and Patty LaPrade, their motive weighed in at a breathtaking 1 pound, 15 ounces – their granddaughter. She and the rest of the LaPrades, spent her first 75 days in our Neonatal Intensive Care Unit (NICU.)

“Patty and I grew up in St. Petersburg; we've lived here our whole lives. We've even visited All Children's over the years for the odd bump and scrape, but really, you have no idea what you have here right in your own backyard until you experience it first hand – until you really need this hospital to save a life,” explains Mark. “We, along with our daughter Tracie and son-in-law Steve, were on pins and needles the entire time our granddaughter was in the NICU ... and on our knees by the way: Praying. We were really blessed that we lived right here and that these facilities were available to us.

“The level of expertise, the incredible number of specialties they can handle ... and the facilities are all amazing. We are doing pediatric heart transplants, helping cancer patients, saving preemies, conducting



Mark and Patty LaPrade with Dr. Jonathan Ellen

child-related research, teaching physicians... Who else has that in Tampa Bay?”

Patty – who volunteers for the hospital (and works hard to recruit other volunteers!) – points out that just that morning she had spoken with a parent who had to travel from Fort Myers and faced several hours of seasonal traffic to bring their child here for surgery. “It's a hidden gem and I'm not sure enough people really understand our good fortune,” she adds.

Mark – who is clearly passionate about All Children's – can't help but put on his Trustee hat when he speaks about the hospital. As a longtime successful business owner, Mark has offered his business expertise as part of the Foundation Board since not long after his granddaughter made her incredible recovery in our NICU in

2002. Taylor is now 13 and perfectly healthy.

“We've had the good fortune in our lives to serve for several Tampa Bay charities, and we've enjoyed them all, but we've never been as attached as we are to All Children's,” says Mark. He currently serves as vice chair, so Mark has had years to examine the hospital inside out and he is as much a believer today as he was back in that NICU as a grateful grandparent. In fact, he believes strongly enough to have included the hospital in his estate planning.

“Becoming a Dream Builder just made sense to us,” Mark explains. “The personal satisfaction was key, and of course there are the tax benefits that come with estate planning, which helped make the decision. But I think the best thing you can do if you are

All Children's Hospital Foundation
DREAM BUILDERS

We have our Grandaughter...

thinking about becoming a Dream Builder is visit this hospital. Take a tour. Once you see – and have a real understanding of the miracles worked here every day – the decision is one of the easiest you will make.”

Mark and Patty have completed several “Live the Mission” events during their years with the hospital. (Live the Mission is a hands-on experience that allows participants to shadow physicians and staff.) One – just a few years ago – included a visit to the NICU, which is much larger and more advanced than the old facilities that once housed little Taylor in an incubator. Though they had seen it before, they remain impressed.

Certainly the bells and whistles have a tendency to impress many, but imagine their shock when one of the nurses walked up and asked how Taylor was doing. “It had been 11 years since we’d seen this nurse,” Mark says, shaking his head in disbelief. “Not only did she remember our faces and names, but she remembered having cared for our granddaughter more than a decade ago! If that doesn’t tell you something about the level of dedication and care being offered at this hospital every single day, I don’t know what will.”

Making the decision to become a Dream Builder can take some thought. A great first step is to talk to your

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financial planner and, contact the Foundation to schedule a tour at All Children’s. Find out how All Children’s is helping raise the next generation of healthy kids in Tampa Bay and beyond. If you have a special area of interest, we are more than happy to tailor a tour for you. We are accomplishing many things at the hospital – as Mark is excited to point out – but we can’t do it without philanthropic help. It’s as simple as calling your advisor and requesting a beneficiary designation form. No attorney is needed.

To find out more about becoming a Dream Builder, contact Lydia Bailey at All Children’s by calling (727) 767-8914.



Save The Date - May 8, 2015 Dream Builders Recognition Lunch

Thanks to all of our Dream Builders that have included All Children’s in your plans. Now it’s time to celebrate. We’d love to see you at our Dream Builders Recognition Lunch on May 8, 2015 at the Museum of Fine Art in Downtown St. Petersburg. You may have already received your invitation.

If you have included All Children’s Hospital in your plans but have not yet notified us, then you, too, are a Dream Builder! Please return the enclosed envelope with the details of your future plans. You may remain anonymous.

GIFTS ANYONE CAN AFFORD

Perhaps you are concerned that giving may affect your cash flow or your family’s financial security.

There is good news!

You can support our mission without impacting yourself or your family.

Have you ever thought to yourself, I’d like to give more to All Children’s Hospital, but you don’t know how? You may be surprised to learn that you can take steps to give and make a difference today without giving away the assets you might need now or later in life. Including charitable giving as part of your estate plan will help you do just that!

Bequests

Naming us as a beneficiary in your will or trust is one of the easiest ways to help our cause. This gift

will have no impact on your current lifestyle, and you can make a big difference in our future work.

Beneficiary Designations

There are some assets that are easier to give to All Children’s Hospital, and these gifts don’t require a visit to your attorney to draft a will or codicil. For example, you can name us as a beneficiary of your retirement plan, investment account or life insurance policy. Many plan administrators and financial services companies include forms online, which makes it



Have you ever
Wished you could help?
But thought you
couldn’t afford to give?

easy for you to complete a change of beneficiary.

There are many easy, affordable ways to give back and make a difference. Call or email your attorney or advisors to learn more about the ways you can help All Children’s Hospital.



Marissa and the Bucs Cheerleaders

Marissa Dances to a Different Beat During Leukemia Treatment at All Children's Hospital

Marissa's mother Jennifer was panicked that an infection in her daughter's leg could turn into MRSA – a strong staph bacteria that is resistant to antibiotics. "Now, I think, 'okay, I'll take MRSA,'" she says, describing her emotions during the five-hour wait in the emergency room that ended with Marissa being diagnosed with leukemia a little over a year ago.

Marissa, now an energetic little 9-year-old, was forced to stop dancing and competing in dance – something she loved to do – in order to undergo treatment. "I can dance now again, but for a while, it kind of slowed me down," Marissa explains. "Plus, I don't like needles. I don't like getting poked by them. And icky chemo. But not being able to dance was probably the worst part." Marissa came to All Children's Hospital for treatment and her mother was instantly reassured.

"The doctors said, 'We've got this. We know leukemia. We're going to cure this!' Hearing that was essential for me as a parent, because they knew I was overwhelmed," Jennifer recalls.

"Acute Lymphocytic Leukemia is a cancer that starts in the bone marrow

and begins to invade white blood cells pretty quickly," explains Dr. Nanette Grana, one of Marissa's oncologists. "Chemotherapy can take a lot out of a kid like Marissa who is normally filled with energy and out on the dance floor, but the good news is, especially with children who don't face other health issues, the cure rate is extremely high."

As she began her medical treatment, Marissa's nurses and doctors at All Children's Hospital seemed to know exactly what to say and do to help keep her motivated. Her nurses even placed a little dancer outside her door – a symbol of comfort and inspiration to her.

While the chemotherapy treatments slowed down her dancing, Marissa discovered another musical passion – singing. It helped her ease the pain of not being able to dance. She was encouraged by her friend Kayla, another member of her dance group who wanted to cheer her up by singing and playing the piano for her. It went even farther than that.

Together, they have written and recorded an original song called "The Music." The girls performed it together

at a Children's Dream Fund event last April in front of hundreds of people and they even released the song on iTunes. At Marissa's request, all of the proceeds will be split between her two favorite charities: The Children's Dream Fund and All Children's Hospital.

When asked if she wanted the dollars to go directly to cancer patients, Marissa said that she wanted the money to help ALL the sick kids at the hospital because, "All Children's is the place to go to get better."

Marissa is currently in remission which is excellent news. She is working hard to regain her strength for competition. Her treatment will continue for eight more months... and then it will be all dancing all the time for Marissa.

To purchase Marissa's song and help her raise money, visit the Facebook page: Marissa Peddie The Music for details. She and her mother just enthusiastically delivered their first check to the Foundation and we are very proud of her efforts. Go Marissa!

Your Automated **Estate Plan**

Even if you have never talked with an attorney, you probably already have an estate plan—and it probably controls most of your liquid assets.



It is easy to designate beneficiaries for retirement assets, investments and life insurance by completing a simple form. Many forms are available online. You can also add a beneficiary to a deed for land or a home that you own. Below is a list of assets to consider as well as the form or method by which they are commonly transferred.

ASSET	FORM OR METHOD OF TRANSFER
Retirement accounts and life insurance	Beneficiary Designation
Investment, checking or savings accounts	Payable on Death or Transfer on Death
Real estate	Joint Tenancy with Survivorship or Community Property in some states

Just a small effort on your part can make a big difference to our mission.

While many people think of a will as their estate plan, a will is only part of most plans. Half of all Americans do not have a will. Creating a will may be important to ensuring the security of your loved ones after you are gone. However, some of your assets will automatically pass to your family.

Have you designated beneficiaries for your accounts? How is your property held? Even if you don't have a will, it's important to be able to answer these questions. We can help you make sure the proper designations are in place so that your plans are carried out according to your wishes. Call or e-mail us for creative ideas to make your estate plan simple and effective.

If we can help you find ways to lower your taxes and leave a legacy, please give me a call today.



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All Children's Hospital is a member of Johns Hopkins Medicine

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